**Objective for SafeMart Data Analysis:**

SafeMart store wants to create an annual sales report for 2022. So that SafeMart store can understand their sales trends and customer purchases better and grow more sales in 2023.

**Questions from SafeMart’s Management:**

* Compare the sales and orders using a single chart.
* Which month got the highest sales and orders?
* Who purchased more – men or women in 2022?
* What is the different order status’ in 2022?
* List top 10 states contributing to the sales.
* Relation between age and gender based on number of orders.
* Which channel/company is contributing to maximum sales?
* What is the highest selling category?